



DAYCO Pick-A-W Contest Official Rules and Regulations

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN

By participating in the DAYCO Pick-A-W Contest (“Contest”), participants agree to be bound by these Official Rules and Regulations (“Rules”) and by the decisions of the Administrator, identified below, which are final and binding in all matters.

1. DESCRIPTION OF CONTEST: The contest will be an online bracket challenge with the 64 teams in the 2015 NCAA Division 1 men’s basketball tournament. The “First Four” round will not be included in the contest. Each participant must complete the registration form and completely fill out brackets predicting winner within the specified timeframe.

2. SCORING: Points will be awarded for each correct prediction as follows:

- 1 point for each first round game (R1 = 1)
- 2 points for each second round game (R2 = 2)
- 3 points for each third round game (R3 = 3)
- 4 points for each fourth round game (R4 = 4)
- 5 points for each fifth round game (R5 = 5)
- 6 points for each sixth round game (R6 = 6)

3. TIE BREAKS:

Closest total points in final game; then the most teams correctly selected in the Final 4; then greatest number of correct picks of winners for all rounds.

4. ELIGIBILITY: The contest is open to all DAYCO Products customers and prospective customers in the automotive industry. These customers and prospective customers include employees of automotive warehouses, automotive jobbers and automotive service professionals. **EMPLOYEES OF DAYCO PRODUCTS OR ITS AFFILIATES AND THEIR FAMILIES ARE NOT ELIGIBLE TO PARTICIPATE IN THIS PROMOTION. ALL ENTRANTS MUST BE 18 YEARS OR OLDER TO PARTICIPATE IN THE CONTEST.**

5. ENTRIES: ONLY ONE ENTRY PER PERSON WILL BE ACCEPTED. Any attempt by any participant to obtain more than one (1) entry by using multiple/different identities or addresses, or any other methods will void that participant’s entries and that participant may be disqualified. Incomplete, false or deceptive entries are void. All entries become the sole property of the Sponsors and Administrator, and can be used by Sponsors and Administrator for any purpose, in their sole discretion. If for any reason this Contest is not capable of running as planned due to tampering, unauthorized intervention, fraud, or any other causes beyond the control of the Administrator which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Administrator reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process (and void his/her entry), to disqualify any entry that does not comply with these Rules, and to cancel, terminate, modify or suspend the Contest or any element thereof.

6. NOTIFICATION: Winners will be notified by phone, email and/or mail. Failure by a winner to respond to such notification within ten (10) days of the date of the notice will result in disqualification of that person and an alternate potential winner will be selected. Administrator reserves the right to modify the notification procedures in connection with the selection of any alternate potential winner, if any.

7. PRIZES: The following prizes are available to be won:

- A. **Grand Prize:** Two (2) Grand Prizes will be awarded to the top two (2) scores following the conclusion of the Contest. Each Grand prize will be a \$1,000 Visa gift card.
- B. **Round Prizes:** There will be a bracket prize awarded at the end of each round. The top cumulative point winner of that week's bracket will be awarded a \$250 Visa gift card. Only one prize will be awarded in each round; in case of duplicate entries, the prize will be awarded to the earliest entrant.

8. LIMITATION OF LIABILITY: IN NO EVENT WILL SPONSOR OR TURBO TOURNEY BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, ARISING OUT OF ENTRANTS PARTICIPATION IN THIS CONTEST OR RECEIPT OR USE OF ANY PRIZE.

9. SPONSOR: DAYCO Products, LLC ("DAYCO"), 6666 South Sheridan Road, Suite 230, Tulsa, OK. 74133. DAYCO is not associated in any way with the NCAA.

10. ADMINISTRATOR: Director of Marketing, DAYCO Products.